

DSLx Life Learning: Strategic Communications Fellows

Who we are:

It's a basic rule of thumb: when you have a problem, you turn to an expert for help. Of course, no one has more expertise about the life challenges that face MIT students than other MIT students and the people who work with them daily. DSLx makes it easier for MIT students to share their life knowledge with one another and to develop more life skills.

DSLx Life Learning (<http://dslx.mit.edu>) is a bold new digital information resource for MIT students who want a way to tap into the MIT community's knowledge base about how to make the most of life at MIT and beyond. The site's young but live and already developing a following.

Who we're looking for:

Since MIT students know most about the lives of MIT students, we're seeking a team of two Graduate Community Fellows who will help to push our site to a new level. The Fellows we're looking for are publicity-smart and MIT-savvy students who want to help DSLx develop and implement a creative strategic communications plan. The Fellows will join an existing team of students and staff who are creating DSLx Life Learning. Fellows should be able to work well independently and collaboratively. "I can figure that out" is more important than "I'm an expert."

Here's what you'll do:

1: Create content

By thinking of all the complex life experiences MIT students deal with, you will be encouraged to develop and follow-through on your own ideas about how DSLx can serve unaddressed student life information needs. Whether you help us connect with existing content resources or create your own original content, you'll be contributing to the growth of DSLx and the MIT students it serves.

When creating content, you can choose the content and media that suit what you know or want to learn. You might develop a guide for new international students. Make a decision chart for prioritizing activities. Film a selfie on how to pick a great exercise class. Write a short article on three ways to negotiate with a thesis advisor. Interview an expert on leadership. The team can help you turn your ideas into great resources for others.

2: Get other MIT students (and others) involved

You'll take the lead on identifying ways we can recruit other MIT students – as well as staff, faculty, alumni and others – to participate in DSLx and to contribute material based on their experience and expertise. Creative collaboration and community building are important aspects of the position.

Interested in why we're doing DSLx? Check out the site at

<http://dslx.mit.edu>

or learn more about this initiative at <http://lifelearning.mit.edu>

Thank you,
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